



First-of-its-Kind Modular, Secure Bicycle Parking Facility Unveiled at Brooklyn Navy Yard

Oonee will be live for public feedback ahead of pilot installations slated to launch around New York City this summer

Brooklyn, NY, April 17, 2018 – Brooklyn-based startup Oonee unveiled yesterday at the Brooklyn Navy Yard its first-ever smart, modular, customizable pod that provides secure bike parking and public space amenities.

"Bicycles are the fastest growing mode of transportation in cities today. Yet secure bike parking remains rare. As a result, over half of all urban riders like myself have experienced bike theft," said Shabazz Stuart, co-founder and CEO of Oonee. "We believe Oonee will be a game changer in the future of urban biking, providing not only secure parking, but desirable amenities for the public as well."

"Unlike today's conventional bike storage solutions, Oonee is designed to enhance spaces – not hide in them," said J. Manuel Mansylla, co-founder and creative director of Oonee. "Like the sea urchin from which its name derives, Oonee is equipped with safety features to protect its valuable interior cargo, while its modular design makes it easy to adapt to varied environments and meet the needs of both cyclists and pedestrians."

Oonee was developed in collaboration with policymakers, cycling advocates, and public space managers, several of whom were on hand to unveil the demo.

"Not having a secure place to park your bike is a legitimate concern for many of New Yorkers who bike, and it's a barrier to getting more people to choose biking," said Paul Steely White, executive director of Transportation Alternatives. "Oonee is a really useful tool in the effort to make New York a more bike-friendly city, and we look forward to seeing more and more Oonee pods throughout the five boroughs."

"Oonee is a great example of the innovative, small businesses that take seed and grow at the Yard, as well as the spirit of entrepreneurialism that drives our mission to grow manufacturing and create accessible middle-class jobs," said Clare

Newman, the Navy Yard's Chief of Staff. "We are extraordinarily proud to have contributed in some small way to today's achievement through our Yard Labs project, which allows Yard businesses to test their products in real life urban environments."

The demo will be live for beta testing at the Brooklyn Navy Yard over the next several months ahead of pilot installations slated to deploy in other locations across the City this summer.

Those interested in serving as a beta tester should visit the Oonee website to learn more: <https://www.ooneepod.com/>

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